



SINGLETON & PARTNERS, LTD.

Multicultural Marketing Solutions

Cleveland Browns Sponsorship Package

Social Media

Sponsored post on ODH website that would produce \$1,600,000 impressions
\$25,000

Radio

(40) spots triplecast on 92.3, 98.5, ESPN 850 and 23 affiliate Browns network stations
\$43,000

Television

\$58,000

Out -Of -Home

The equivalent cost of in stadium TV spots on site \$00 televisions, Signage in Restrooms
\$38,000

Grand total \$164,000