



SINGLETON & PARTNERS, LTD

Multicultural Marketing Solutions

Singleton & Partners
740 West Superior Ave, Suite 102
Cleveland, OH 44113

Invoice

Bill To
Ohio Department of Health Russ Kennedy 246 N High St Columbus OH 43215

Date	Invoice No.
10/25/18	SP1635

Description	Amount
ODH: Influenza Campaign 10/8/18 - 1/25/19	579,000.00
- Broadcast TV	
- Cable TV	
- Digital Radio Pandora	
- Digital Mobile/Display Ads	
- Digital Mal Kiosk	
- HULU	
- Digital OTT	
- Radio	
- Social Media	
- Billboards	
Agency Fee 3.5%	21,000.00
<p>Campaign includes: 283 Tv spots 13m impressions, 3.1m digital display impressions, 1.5m pandora impressions, 24m impressions in 12 malls.</p>	
	Subtotal \$600,000.00
	Sales Tax \$0.00
	Total \$600,000.00

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